

Brenda Schmidt Bio

Brenda Schmidt is the Founder/CEO of Solera Health and a healthcare entrepreneur focused on improving quality and lowering costs through community-integrated healthcare. Solera contracts with health plans and employers to match patients to evidence-based programs and services delivered through an integrated network of community organizations, national partners and digital solutions as covered medical benefits. Solera's model solves for scale and personalization and supports consumer choice, leading to increased patient satisfaction, sustained engagement, outcomes and cost savings. Brenda serves as the President of the Council for Diabetes Prevention and is the Chair-elect of the Population Health Alliance.

Solera Health Description

Solera is a preventive services benefits manager that connects patients, payers, and physicians with a network of non-medical prevention, coping and support services providers. Solera contracts with health plans and employers to match patients to the "best fit" program provider based on the patient's unique needs and preferences. Solera's technology platform manages patient engagement and eligibility, claims submission and adjudication, and data reporting, simplifying enrollment and supporting increased consumer engagement and choice at a fraction of the cost of traditional medical care.

Mary Biddle-Newberry Bio



Mary Biddle-Newberry serves as the Director of the YMCA Healthy Living Center (Y-HLC) for the Treasure Valley Family YMCA in Boise, ID. Mary oversees Disease Prevention and Management programs. These programs focus on promoting wellbeing, reducing the risk of disease, and reclaiming health by helping individuals adopt healthier lifestyles and make a significant and positive impact on quality of life, reducing incidence of chronic disease and the cost of healthcare. Working alongside community partners, Mary focuses on delivering accessible, evidence based programs that demonstrate both an improvement in Treasure Valley residents health and a savings in health care costs.

Mary has created and implemented a variety of programs, supporting and addressing the many diverse needs of chronic disease in the pursuit of an individual's better health and well-being. She holds a Bachelor's of Science and Masters of Science and holds multiple nationally recognized certifications in numerous modalities of exercise.