



EHCI Membership Meeting 1-19-2017 Guest Speaker Bio



Chris Boyce, CEO Virgin Pulse

Chris Boyce is an accomplished technology entrepreneur with 20+ years of consumer loyalty, enterprise, and software experience. He joined Virgin Pulse in 2006 as EVP, Product, Marketing, and Business Development. Soon after, Chris became CEO and joined the company's board. Leveraging Virgin's philosophy that business should be a force for good, Chris' leadership has been instrumental in guiding the development of market-leading, technology-based products that help employers improve workforce health, boost employee engagement, and enhance corporate culture. Chris was co-founder and former VP, Business Development at Upromise, a 13 million-member online loyalty coalition and college savings account business. Chris has an MBA from Harvard Business School.



About Virgin Pulse:

Virgin Pulse, part of Sir Richard Branson's Virgin Group, designs technology that cultivates good lifestyle habits for your employees. Configured to complement your culture, our technology, and the overall well-being experience we deliver, drives superior outcomes for your people and your business.

Virgin – one of the world's most recognized and respected brands – is known for creating unrivaled consumer experiences. Conceived in 1970 by Branson, the brand believes in insatiable curiosity, smart disruption, heartfelt service, and delightful experiences.

We take those values to heart at Virgin Pulse. We drive more meaningful habits, for more employees, than anyone else. And we're proud to say we're changing lives.