## HEALTHIER TOGETHER

# Health Care Strategy - the Simplot Journey

### EHCI Presentation - November 19, 2015

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## Today's agenda

- What is the landscape today?
- Why Simplot made changes?
- How did we go about it?
- What has been the outcome of the change?
- What lessons did we learn?
- What else can we share with you from our journey?

## Health cost trend lower...but still too high

inflation. 14.7% 13.0% 11.3% 10.3% 9.2% 9.0% 8.3% 8.0% 8.0% 8.0% 8.0% 6.8% 6.8% 6.8% 6.4% 6.0% 6.0% 6.0% 5.7% 5.5% 5.3% 5.5% 4.9% 5.0% 4.2% 4.1% 2009 2010 2015 2016\* 2001 2002 2003 2004 2005 2006 2007 2008 2011 2012 2013 2014 Health care trend after plan changes (total plan costs) ----Health care trend before plan changes -CPI-U \*Projected.

Source: 2015 Towers Watson/NBGH Best Practices in Health Care Employer Survey

Health care cost trends after plan

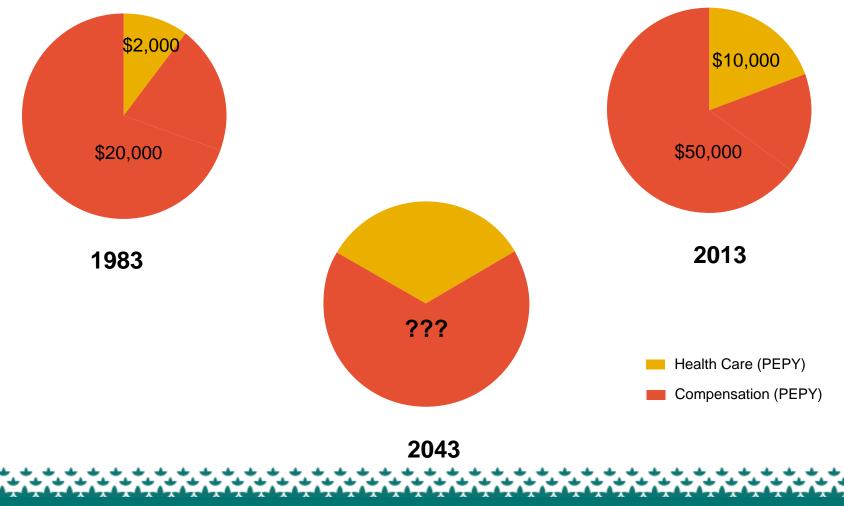
changes are well above the rate of

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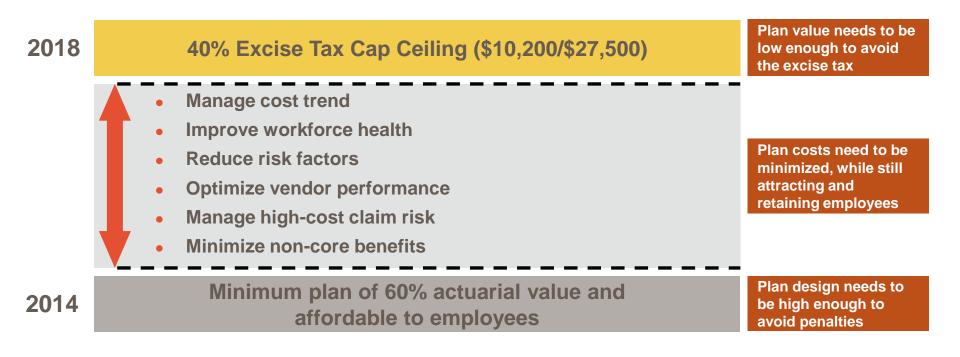
## **Result: Health care versus Compensation**

Health Care vs. Compensation — annual \$ Per Employee Per Year (PEPY)



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## The "cost squeeze" of Health Care Reform



## Reasons to revisit health care strategy

- Health care delivery and the employer role in providing coverage is undergoing significant change — Nearly 50% of employers expect to make significant or transformative change to their health care strategy by 2018<sup>(1)</sup>
- All plan sponsors should evaluate implications of ACA
  - Compliance requirements and potential pitfalls
  - Strategic opportunities
  - Short-term and long-term financial implications
- ACA is only part of the story
  - Health care delivery system transformation is underway, but progress varies widely in markets around the U.S.
  - Public and private benefit exchanges are emerging
    - Unrealized opportunity to engage employees in their health

<sup>(1)</sup> Source: 2013 Towers Watson/National Business Group on Health Employer Survey on Purchasing Value in Health Care

## Employers take aggressive action

### **#1 Priority is to evaluate health and pharmacy plan design strategy**



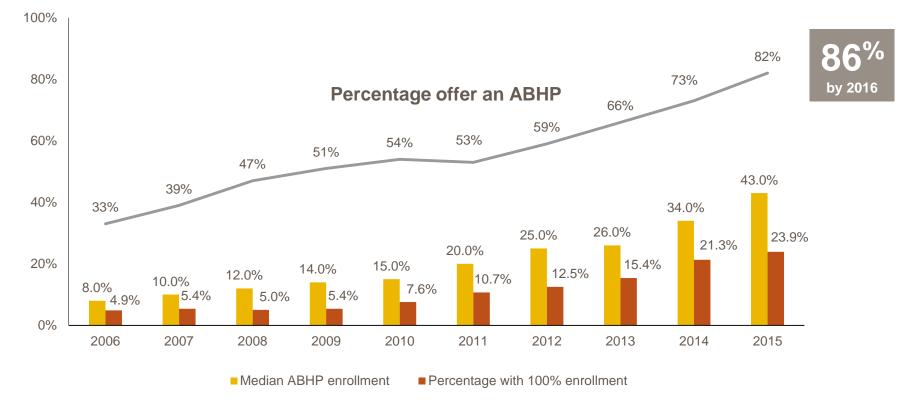
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## Adoption of ABHP nears universal use



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Note: Enrollment rates are based on *companies that offer an ABHP* in various years. 2006 is based on the 12th Annual Towers Watson/National Business Group on Health survey; 2007 is based on the 13th annual survey, etc.

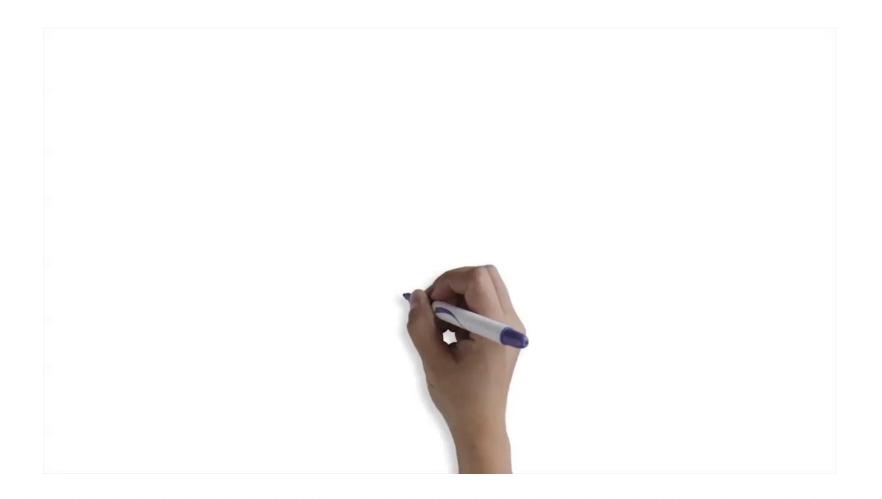
Source: 2015 Towers Watson/NBGH Best Practices in Health Care Employer Survey

## Why changes for Simplot?

- Simplot costs were high but better than average
- Time was right for fundamental change
- Grandfathered status could no longer be maintained
- Needed an approach that would lower the overall employee and Simplot cost long-term
- Wanted to position ourselves us for future health care industry changes



## Health care innovation



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## How did we go about it?

- Executive involvement
  - Guiding principles
  - Periodic updates
  - Review of two alternative approaches
- Project team
  - Included a cross-section of HR representatives
- Support from Towers-Watson team
  - Bring us new thinking
  - Industry
  - Expertise in analysis



## Project approach: "Six views" to evaluate strategy

#### **Employer View**

Simplot's objectives?

#### **Financial View**

Simplot's current and future projected program costs? How costs are shared?

#### **Workforce View**

Current and future characteristics of Simplot's workforce? Project Idaho?

#### **Competitive Market View**

How competitive are Simplot's programs? How is market changing?

#### **Health View**

Are there important health/risk characteristics of Simplot's population?

#### **Employee View**

What do employees know, need and value?



## What did we want to accomplish?



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## What did the design look like?



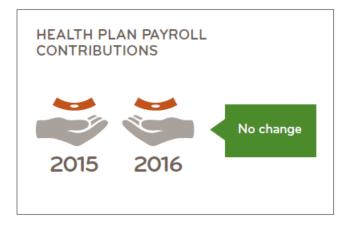
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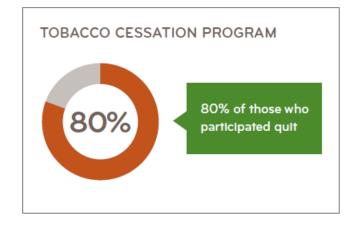
## What was employee reaction?

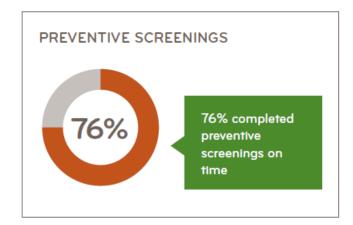


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## What has been the impact of the change?

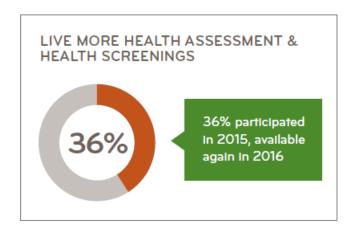




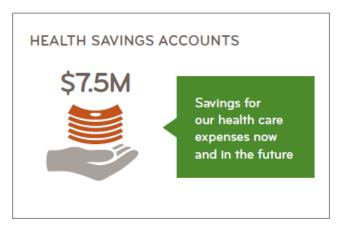


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## What has been the impact of the change?







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## What were our top seven learnings?

- 1) Communication early, often and in a variety of ways
- 2) Strong vendor partnerships and new tools
- 3) Generous HSA contribution important to transition
- 4) Expect lots of noise from pharmacy
- 5) Aggregate family deductible is hard

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- 6) Plan for the transition of your FSA to an HSA
- 7) Recognize that it is complex and will take time

## What else can we share with you from our journey?