

May 21, 2015 EHCI Member Meeting Speaker Bios

Darryl Martin Regional Vice President of Sales

In his role of Regional Vice President of Sales, Darryl Martin focuses on developing and maintaining relationships with employee benefit consultants throughout the U.S. and Puerto Rico markets. He specializes in assisting consultants in providing cost-effective, clinically appropriate pharmacy benefit and medical pharmacy programs to their plan sponsor clients.

Darryl brings more than 23 years of PBM and healthcare experience to Magellan Rx Management. Most recently as a Walgreens/Take Care Health Solutions Sales Director he collaborated with employers to develop and implement worksite pharmacy and health center solutions and programs. While in the Walgreens Health Initiatives group, he worked with consultants or directly with employers to provide PBM services. He also served seven years as a Commercial, Group Sales Account Manager with Blue Cross Blue Shield of Arizona. He is a licensed insurance professional in the state of Arizona.

Richard Bullard, R.Ph Senior Vice President, Pharmacy

Dick Bullard is responsible for the clinical oversight of MRx pharmacy benefit management programs. He leads the development of clinical programs to improve member health through an integrated approach to health care, capitalizing on innovations in medicine, pharmacy, and information technology. He also provides support to the account management teams, client services, analytics, marketing, and sales. His unique perspective and expertise bring a powerful mix of clinical, business, and customer service skills that advance MRx pharmacy solutions for clients and their members.

Joining the former Partners Rx (now Magellan Rx Management) in 2004, Dick brought more than 33 years of health care industry experience with him. His professional and business experience draws from community pharmacy ownership, hospital pharmacy, consultant to long-term care pharmacy, and managing the pharmacy program for a large regional multi-specialty medical group. During the most recent 14 years, Dick held PBM industry management and executive roles serving client and member health care benefit needs.

Dick earned a BS in Pharmacy from the Massachusetts College of Pharmacy, and has been a licensed pharmacist for more than 40 years. He serves as Adjunct Faculty at Midwestern University College of Pharmacy, Glendale, Arizona and is an active member in the Academy of Managed Care Pharmacy (AMCP).