



Norm Varin Bio

As Manager of Government Relations for PacificSource, Norm Varin works with government officials and internal colleagues to support review, implementation and compliance with state and federal laws. Previously as Manager of Underwriting, Norm was responsible for matching appropriate rates to existing and predicted risks. Norm joined Primary Health in 2007, later acquired by PacificSource in 2009. Prior to joining Primary Health, Norm worked for Regence BlueShield of Idaho for 15 years. He has more than 17 years of experience in all aspects of Underwriting and Actuarial activities. For two years Norm held the position of Manager of Field Marketing responsible for addressing market opportunities and challenges relating to product, price, network, and channel. He has been a member of the State of Idaho Reinsurance Board for small employer and individual products during the last ten years and current chairman of the Employers Health Coalition of Idaho. Norm graduated from the University of Idaho with a bachelor of science in applied mathematics and a master of science in statistics.



Toni Lawson Bio

Toni Lawson has worked on a broad range of health care issues in her 14 years in the policy and advocacy arena. In 2006, she joined the Idaho Hospital Association as Vice President for Governmental Relations where she has successfully advocated on behalf hospitals throughout the state of Idaho and the communities they serve.

Lawson's career in health policy began at Saint Alphonsus Regional Medical Center, where she coordinated government relations, community benefit programs and new programs to provide language and cultural awareness training opportunities for staff and physicians. Later, she worked as an independent consultant and lobbyist, successfully representing clients such as Nurse Practitioners of Idaho, the Idaho Nurses Association and the National Association of Social Workers.

This experience in public policy led her to Washington, D.C., where she served as Health Policy Advisor for the U.S. Senate Special Committee on Aging and the U.S. Senate Committee on Veterans' Affairs. She worked with staff and members of congress to develop legislation, formulate positions on health policy issues, identify relevant topics for congressional hearings and act as liaison with other Committees, House staff, government agencies and outside groups.

Prior to her shift to health policy, Toni worked as a fundraiser and organizer with a variety of non-profit community organizations. This included nine years in the Basque region of Spain, and work with the Basque peace organization, Elkarri.

Lawson graduated from Boise State University with a Degree in Anthropology.



Shad Priest Bio

For the past 20 years, Shad has worked on insurance regulatory matters at the state and national levels. He is currently the Director of Government Affairs for Regence BlueShield of Idaho, a nonprofit state-wide health plan that is part of the Cambia Health Solutions family of companies, which includes health plans in Utah, Washington and Oregon. Before joining Regence, he served 11 years as the Deputy Director for the Idaho Department of Insurance, and prior to that he provided legal counsel to the insurance department as a deputy attorney general with the Idaho Attorney General's Office. In his current position and previously as Deputy Director for the Department of Insurance, Shad has been extensively involved in preparing for and implementing federal health reform.

He holds a bachelor's degree in finance from Gonzaga University, and an MBA and a law degree from the University of Denver.



Thomas Donavan Bio

Thomas A. Donovan was appointed by Idaho Governor C.L. "Butch" Otter to serve as the Acting Insurance Director of the Department of Insurance effective January 25, 2015.

Donovan served as the Deputy Director of the Department of Insurance under former Director William W. Deal since August 2011. Previously, and since October 1997, he was a Deputy Attorney General assigned to the Department of Insurance serving as the Lead DAG since 1999.

Following graduation from the University of Idaho (B.A. and J.D.), Donovan clerked for the Idaho Court of Appeals and practiced law in Boise, Idaho.



Marnie Packard Bio

Marnie Packard is the Director of Government and Community Relations for SelectHealth, a not-for-profit health insurance organization serving members in Idaho and Utah, committed to health improvement, superior service, and providing access to high-quality care. Through its alliance with St. Luke's Health System, SelectHealth offers medical plans to individuals, families, and employers.

Marnie has over 12 years of experience in the health insurance industry. She works closely with Idaho legislators with policy issues surrounding health insurance and health care. She is actively involved in community organizations and clearly recognizes the value of government and community relationships.

Marnie has a Bachelor of Science from Boise State University. She is an active member of the Boise Metro Chamber Healthcare Industry Advisory Board, the Idaho Association of Commerce and Industry Healthcare and Legislative committees, and the Idaho Association of Health Plans. Marnie is in her third

year of serving on the Executive Leadership Team for the American Heart Association's Go Red for Women Campaign, and is also a member of the Board of Directors for Girls on the Run.